Cultivate the optimal physician-patient relationship. Assure patient satisfaction and loyalty by offering more efficient, patient-friendly service. This unique text offers concise, step-by-step strategies to manage the unique challenges of physician-patient interaction. Drawing from the latest consumer and professional literature, Physician-Patient Relations presents techniques and suggestions that are easily integrated into any practice setting. This valuable guide will enable you to: -- handle scheduling delays, -- streamline administrative functions, -- assess patient satisfaction, -- communicate more effectively, and -- respect patient rights.

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